**Tom Basich: Resume´** 601 Enterprise Avenue, #325

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**EDUCATION**

**MAY '86** University of Texas, Austin
Bachelor of Science – Advertising

**EXPERIENCE**

**March 2007 – Present** Freelance

Southern Ford Dealerships, Interline Brands, Lily Corporation, Acosta, Baptist Hospital, Florida Developmental Counsel, Boys and Girls Club of America, Other National and International Brands

**Oct 1998 – March 2007** St.John & Partners

Senior Writer – World Golf Village, PGA Tour Experience, Ford Regional Dealerships, Zaxby’s, Florida State University, Capital One, Vistakon, Modis, Jacksonville City Development, Bank of America, New Business

**May 1997 – July 1998** Lewis Communications, Birmingham, AL
Senior Writer - Economic Development Partnership of Alabama, Broughton International, Safewear Technologies, New South Bank, Rock City, Alabama Symphony Orchestra, Various Hospitals, New Business

**May 1996 – May 1997** W.B. Doner & Company, Southfield, MI
Associate Creative Director – Responsible for 7 creative teams and all work for over 200 million dollars worth of Regional Ford Dealerships, Michigan Humane Society, New Business

**Sept 1994 – May 1996** The William Cook Agency, Jacksonville, FL
Senior Writer - Winn-Dixie, First Union Bank, Camelot Music, Alamo Car Rental, New Business

**April 1990 – Sept 1994** Bozell/Temerlin McClain, Dallas, TX
Senior Writer - American Airlines, Long John Silvers, Blue Cross Blue Shield, NationsBank, Greyhound, Dial Corporation, Armour Star Meats, Pace Picante Sauce, New Business

**Oct 1987 – April 1990** Robinson Yesawich and Pepperdine, Orlando, FL
Writer - Lee County Tourism, Dominican Republic Tourism, Various Resorts and Hotel Accounts, New Business

**April 1986 – Oct 1987** Anson Stoner Agency, Orlando, FL
Copywriter - Pizza Hut, Florida National Bank, 94.5 FM, Grand Union Grocers, Florida Tourism, Jiffy Lube, New Business

**AWARDS** Dozens of local Addies, Best-of-Show Awards, National Addies, Sunnies, Mercury Finalists, Clio Finalists, Numerous International Broadcast Awards Including a Gold Statue for Best Local Radio Spot in the U.S.